



Otay Mesa - Mesa de Otay Binational Corridor Strategic Plan



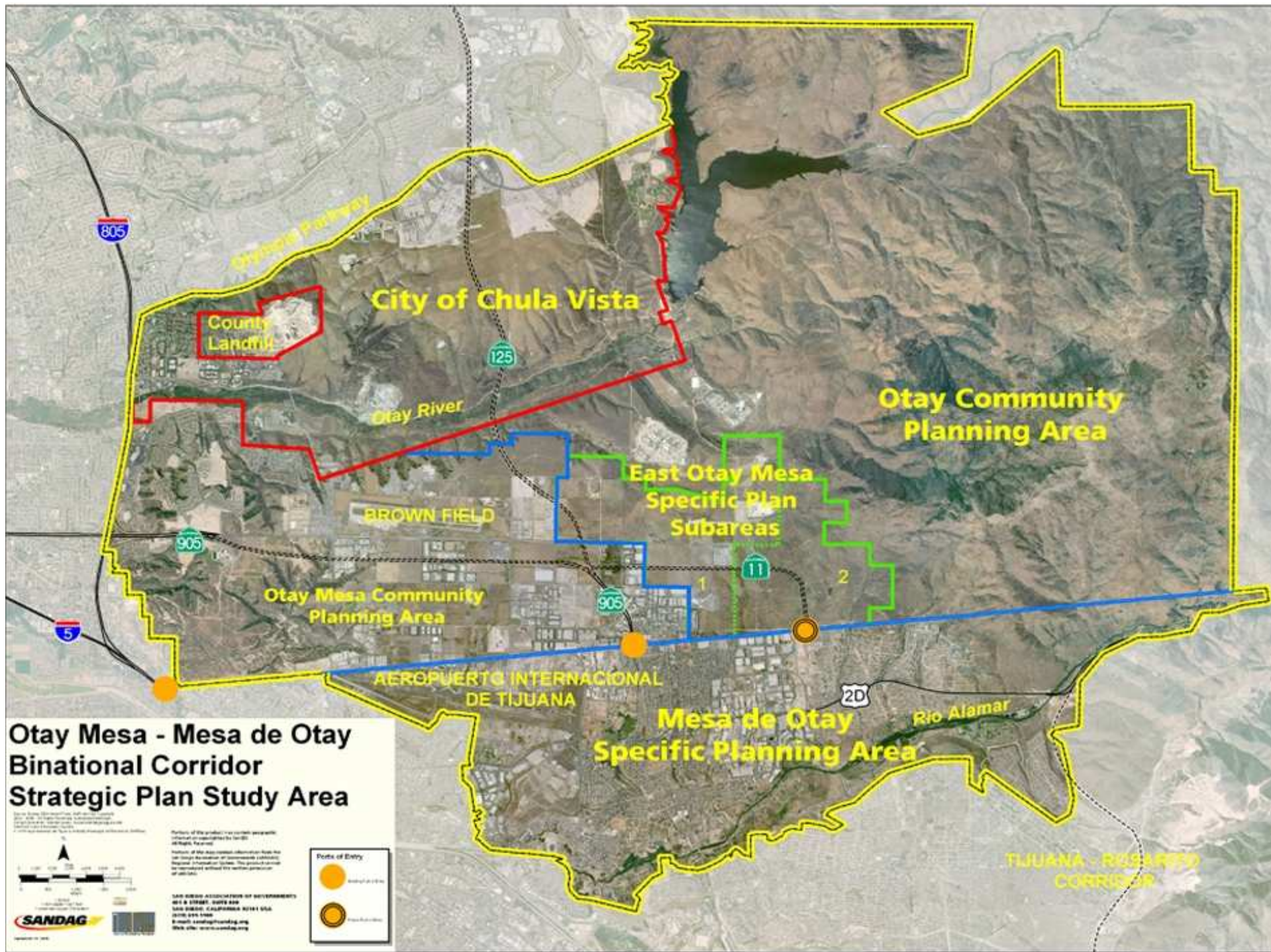
Otay Mesa – Mesa de Otay Binational Corridor Strategic Plan

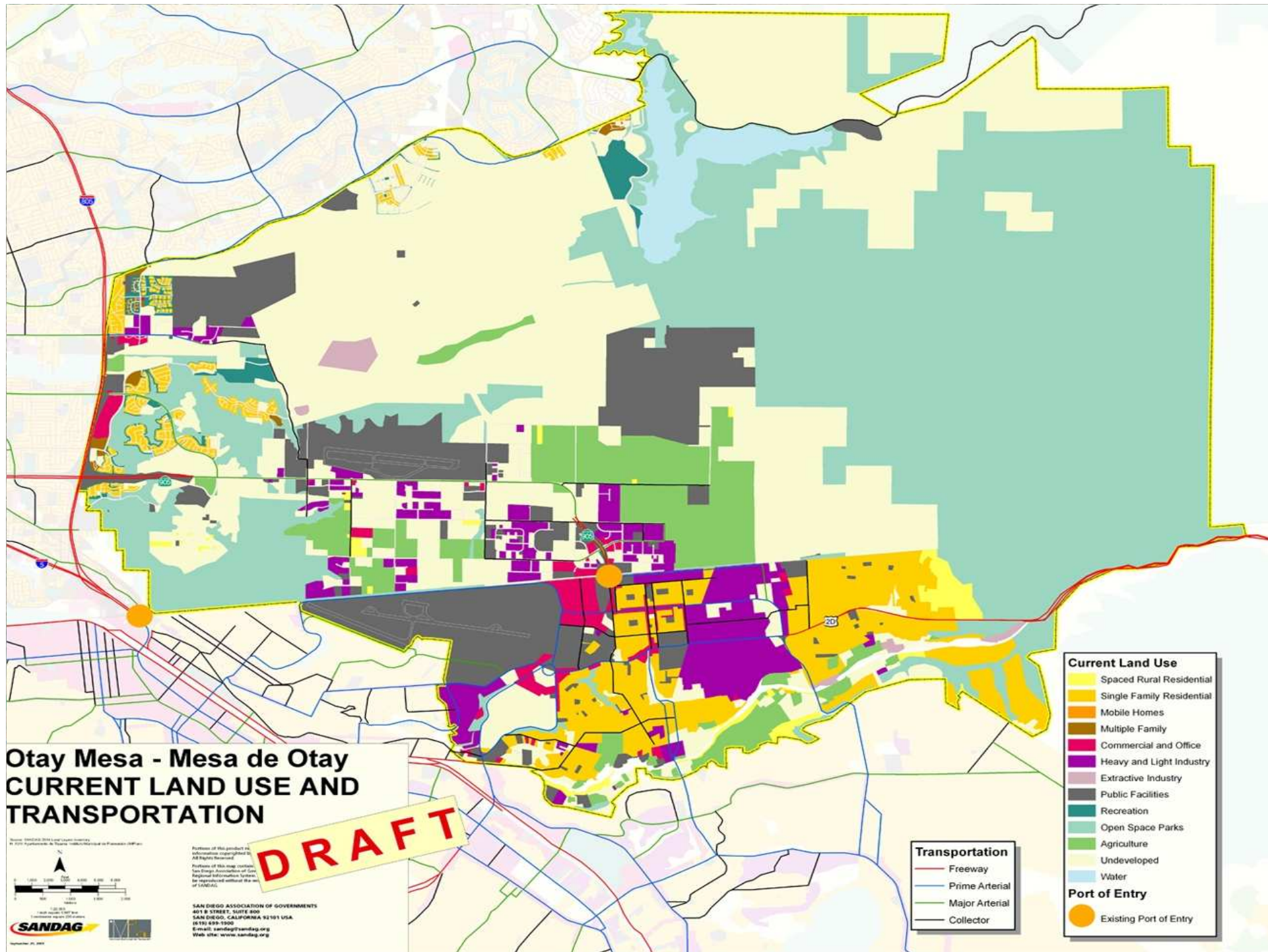
- Background
- Collaboration Approach
- Strategic Planning Process
- Next Steps

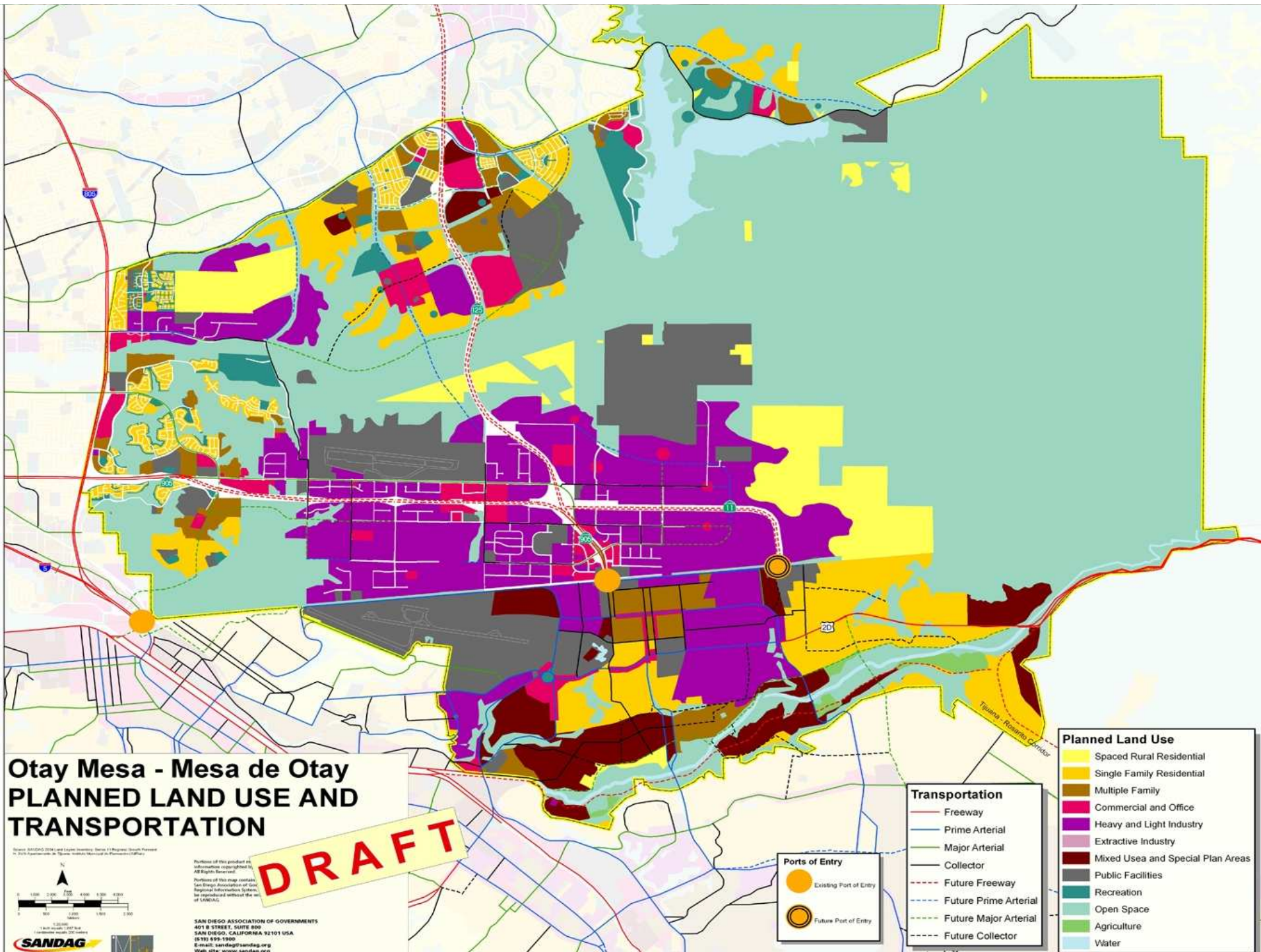


Project Background

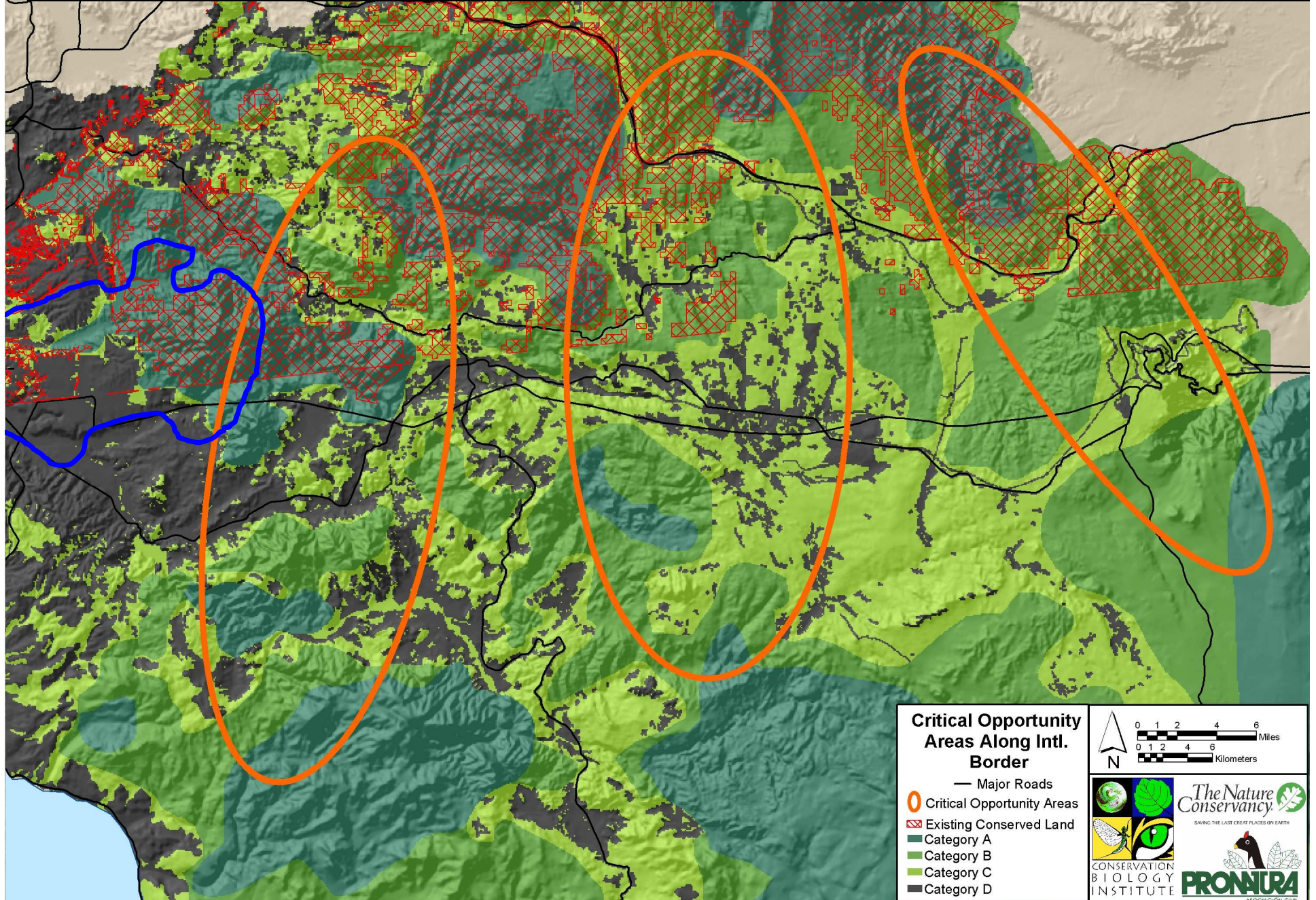
- Regional Comprehensive Plan (RCP)
- 2004 SANDAG Binational Conference
- Economic Impacts of Border Wait Times Model
- Recent tours of Otay Mesa and Tijuana







Otay Mesa – Mesa de Otay Binaltional Corridor Strategic Plan Study Area





Elements of the Collaboration Process

- Stakeholder Identification
- Decision Making Structure
- Public Outreach



Collaboration Process Stakeholders

United States

Local:

- SANDAG
- City of San Diego
- City of Chula Vista
- County of San Diego
- San Diego Regional Airport Authority
- San Diego County Water Authority

State:

- Caltrans
- Cal-EPA
- Department of Fish & Game
- California Highway Patrol

México

Local:

- Instituto Municipal de Planeación (IMPlan)
- Ciudad de Tijuana
- Comité de Planeación y Desarrollo Municipal (COPLADEM)
- Comisión Estatal de Servicios Públicos de Tijuana (CESPT)

Estatat:

- Secretaría de Infraestructura y Desarrollo Urbano (SIDUE)
- Dirección de Ecología



Collaboration Process Stakeholders (Cont.)

United States

Federal:

- Customs and Border Protection
- General Services Administration
- International Water and Boundary Commission (IBWC)
- Bureau of Land Management
- Federal Highway Administration
- Federal Transit Administration
- US Fish and Wildlife Service

México

Federal:

- Consulado General de México
- INDAABIN (similar a GSA)
- Comisión Internacional de Límites y Aguas (CILA)
- Secretaría de Comunicaciones y Transporte (SCT)
- Aeropuerto Intl. de Tijuana
- SEMARNAT (similar a EPA)



Collaboration Process Stakeholders (Cont.)

United States

NGOs-Community:

- Chambers of Commerce-EDCs
- Academia
- Las Californias Binational Conservation Initiative
- Others

México

ONGs-Comunidad:

- Cámaras de Comercio
- Academia
- Pronatura
- Otros



Collaboration Process

Decision Making Structure

- Policy Advisory Committee - Borders Committee
- Technical/Stakeholders Group - COBRO
- Joint Project Development Team



Collaboration Process

Public Outreach

- Public workshops
- Project web page
- Presentations at Stakeholders meetings



Strategic Planning Process

- Issue identification:
 - Survey Results
 - Stakeholder Interviews
 - Public Workshops
- Goals & Objectives
- Early Action Plan
- Final Strategic Plan



Issue Areas

- Transportation
- Economic Development
- Housing
- Environment



Transportation

- Future East Otay Mesa - Otay II Port of Entry (POE) and connecting roads
- Improvements to existing Otay Mesa POE and connecting roads
- Improvements to cross-border and regional public transportation services



Economic Development

- Promote creation or expansion of common economic clusters on both sides of the border
- Address future industrial land supply and demand
- Address relationship between Brown Field Municipal Airport and Tijuana's International Airport operations and existing and future industrial land use
- Address infrastructure needs of existing and future industrial land uses (water, energy, etc.)



Housing

- Address future housing supply and demand
- Address housing affordability issues and opportunities
- Address relationship between Brown Field Municipal Airport and Tijuana's International Airport operations and existing and future residential land use
- Address infrastructure needs of existing and future residential land use (water, schools, etc.)



Environment

- Address conservation of sensitive habitat corridors
- Address conservation of urban river corridors (Alamar River and Otay River Watershed)



Next Steps

- | | |
|--------------------------|---|
| Nov. 2005 – | Collaboration with stakeholders to |
| Mar. 2006 | develop Draft Early Action Plan |
| Mar. – May 2006 | Public Outreach on Draft Early Action Plan |
| May 2006 | Draft Early Action Plan to Borders Committee |
| June 2006 | Early Action Plan to Board of Directors |
| Sept. – Nov. 2006 | Public Outreach on Final Draft Strategic Plan |
| Nov. 2006 | Final Draft Strategic Plan to Borders Committee |
| Jan. 2007 | Final Plan to Board of Directors |



Otay Mesa - Mesa de Otay Binational Corridor Strategic Plan